

# DAN S. KENNEDY

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Dear Speaking Colleague,

Enclosed, a gift copy of the most recent edition of one of my companies' publications, our Renegade Millionaire Magazine, which I thought you might find interesting. Amongst others, in it you'll find some of my clients profiled, each with million or multi-million dollar a year coaching and information businesses.

You may or may not know me or of me. I was an NSA member from 1978 through 2007, on the big 'Success' rally tour with Zig for 9 consecutive years, although speaking has always been only a part of my business, and I now rarely accept engagements other than at our own events.

This is not a sales letter. I do have a few things to mention...

**For starters, Glazer/Kennedy Insider's Circle™ is always open to considering speakers for our events and guest experts for our monthly audio programs.** It's surprising how few NSA members we hear from. Our two major events are the Spring 'Marketing & Moneymaking SuperConference' and our Fall 'Info-Summit™'. Past years' speakers at one or the other have included **Zig Ziglar, Brian Tracy, Jim Rohn** and **Tom Hopkins**; in the CEO category, **Jim McCann** (CEO, 1-800-Flowers), **Terry Jones** (Founder, Travelocity) and **Nido Qubein** (Chairman, Great Harvest Bread Company). This year's SuperConference features **KISS' Gene Simmons** (Family Jewels on A&E, Celebrity Apprentice on NBC), **George Ross** from the Trump Organization and **Nido**, back for a second time – as well as over two dozen speakers who are not NSA members and might not be familiar to you, but are experts in their fields. Attendance has doubled year to year. This year's Spring event's attendance will top 1,500. (Info is at [DanKennedy.com](http://DanKennedy.com))

Outside of the celebrity/CEO categories, all other speakers at these events must have a significant collection of info-products, be proven adept at platform selling, be fairly sophisticated in content, and meet other stringent criteria, and there is considerable competition for these very lucrative speaking slots – most speakers earn upwards from \$50,000.00 from an appearance as well as securing many additional engagements. We have a need for “fresh faces” and invite you to propose speaking for us.

Another entry to our world is as guest on one of our two monthly audio programs provided to members at different levels. There are 24 of these per year, and we frequently have authors and speakers on these programs – such as **Mark Victor Hansen, Robert Ringer** (Winning Through Intimidation) and **Gene Landrum**. Many authors have seen significant book sales and web site traffic, and obtained speaking engagements, as a result of these interviews.